
GAY R. THOMAS

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EDUCATION

- 1990 MA, La Follette School of Public Affairs, University of Wisconsin-Madison: Public Administration and Health Management
- 1982 BA, Oberlin College: Government
- 1981 Study Program in Kenya, St. Lawrence University

PROFESSIONAL EXPERIENCE

- 2021- Owner, *GR Thomas Advisors LLC*
- 2010-2021 Co-Founder and Lead Stakeholder Engagement Consultant, Wisconsin Network for Research Support (WINRS)
School of Nursing, University of Wisconsin-Madison
- 2008-2010 Assistant Director, Center for Patient-Centered Interventions
School of Nursing, University of WI-Madison
- 2002-2008 Clinical Trial Coordinator/Outreach Manager
Department of Family Medicine and Community Health, University of WI-Madison
- 1994 - present Independent Business Owner, *Shaklee Corporation*
- 1993-1995 Researcher, *Sonderegger Research Center*
School of Pharmacy, University of WI-Madison
- 1993 - 1990 Program Manager, Madison Family Practice Residency Clinics
Department of Family Medicine and Community Health, University of WI-Madison
- 1989 - 1990 Program Development Consultant
Physicians Plus Insurance Corporation, Madison, WI
- 1987 - 1988 Director of Public Affairs
Planned Parenthood of Metropolitan Washington, DC
- 1982 - 1987 Legislative Assistant
U.S. House of Representatives, Congressman Howard Wolpe, Washington, DC

PUBLICATIONS

Peer-Reviewed

- 2021: Shiyanbola, O.O., Kaiser, B.L., Thomas, G.R. et al. Preliminary engagement of a patient advisory board of African American community members with type 2 diabetes in a peer-led medication adherence intervention. *Research Involvement and Engagement* 7, 4. <https://doi.org/10.1186/s40900-020-00245-y>
- 2019: Kaiser, B., Thomas, G., Keating, J., Brys, N., Knobloch, M., & Safdar, N. What works for engaging lay stakeholders: Advice from a patient and caregiver group. *Infection Control & Hospital Epidemiology*, 40(8), 948-949. doi:10.1017/ice.2019.147
- 2017: Thomas, G. R., Kaiser, B. K., & Svabek, K. The Power of The Personal: Breaking Down Stereotypes and Building Human Connections. *Narrative Inquiry in Bioethics*, 7(1), 27-30. doi: 10.1353/nib.2017.0000. NIHMSID 901564
- 2016: Kaiser, B. L., Thomas, G. R. and Bowers, B. J. A Case Study of Engaging Hard-to-Reach Participants in the Research Process: Community Advisors on Research Design and Strategies (CARDS)[®]. *Research in Nursing and Health*, 40: 70-79. doi:10.1002/nur.21753
- 2011: Barrett B, Brown R, Rakel D, Rabago D, Marchand L, Scheder J, Thomas, G.R., Barlow S. Placebo effects and the common cold: a randomized controlled trial. *Annals of Family Medicine*, 9(4):312-22. <https://doi.org/10.1186/1477-7525-7-76>
- 2009: Barrett B, Brown RL, Mundt MP, Thomas G.R., Barlow SK, Highstrom AD and Bahrainian M: Validation of a short form Wisconsin upper respiratory symptom survey (WURSS 21). *Health Qual Life Outcomes* 7: 76. doi: 10.1186/1477-7525-7-76

Other Select Publications

- 2021: Featured in: "Innovation Spotlight - Celebrating a Decade of Success with the CARDS[®]" *ForwardNursing Volume 7, Issue 1*
- 2019: Selected interview participant: Coleman, C. L., Abraham, M. R., & Johnson, B. H. "Strengthening diversity in research partnerships: Knowledge to action guide". Bethesda, MD: Institute for Patient- and Family-Centered Care. Available from <http://ipfcc.org/bestpractices/strengthening-diversity/index.html>
- 2019: Contributor: *Proceedings of Advancing the Science of Community Engaged Research: Innovative and Effective Methods of Stakeholder Engagement in Translational Research*, Bio-Med Central Proceedings Journal

Toolkits Co-Author:

- 2018: "Patient Advisor Toolkit 1: Orientation for Patient Advisory Committees (PAT-1)", <https://www.hipxchange.org/PAT-1> (204 downloads as of 7/9/2021)

2016: “How to Recruit/Retain Patient Stakeholders: An Engagement Guide (HARPS)”,
<https://www.hipxchange.org/HARPS> (219 downloads as of 7/9/2021)

2014: “Toolkit on Patient Partner Engagement in Research (TOPPER)”

Blog posts:

2021: “CARDS discuss COVID-19 Vaccine – Motivations and Concerns”, Wisconsin Network for Research Support (WINRS) Blog, <https://winrs.nursing.wisc.edu/cards-discuss-covid-19-vaccine-motivations-and-concerns/>

2018: “Field Notes: Recruiting in the Community”, WINRS Blog,
<https://winrs.nursing.wisc.edu/field-notes-02/>

2017: “New and improved informed consent templates from the Health Sciences IRB”, WINRS Blog,
<https://winrs.nursing.wisc.edu/check-it-out-episode-6/>

RESEARCH SUPPORT SERVICES

Consultation on funded research grants

2022-2024

Pain/Opioid Consortium of Research (CORE)

Becker and Heapy, VA Connecticut Health Care System; Krebs, Minneapolis VA Health Care System

Funder: Department of Veterans Affairs, Office of Research and Development, Health Services Research & Development

Goal: To support and accelerate collaborative research that will lead to measurable improvements in the care delivered to Veterans in the fields of pain and opioid harm reduction.

Responsibilities: Consult with VA research team and diverse group of Principal Investigators to prepare for and conduct monthly advisory meetings with national Pain/Opioid CORE Veteran Engagement Panel (VEP).

2022

Preparing Heart & Mind™ Care Program for Parents and Healthcare Providers After a Prenatal Diagnosis of Complex Congenital Heart Disease: Addressing Diverse Needs, Inclusivity in Research Design and Recruitment

McKechnie, University of Minnesota School of Nursing

Funder: University of Minnesota School of Nursing Foundation

Goal: Lay groundwork for a parent advisory board to improve the reach of our mobile health app, the Preparing Heart and Mind™ care program.

Responsibilities: Co-develop scripts and materials, and co-moderate a focus group with parents.

2022

Improving Inclusivity of Content, Delivery, and Testing of the Preparing Heart and Mind™ Care Program Designed for Families of Infants Prenatally Diagnosed with Complex Congenital Heart Disease

McKechmie, University of Minnesota School of Nursing

Funder: University of Minnesota Clinical and Translational Science Institute

Goal: Obtain feedback and guidance from community advisors to identify improvements needed in mobile health app care program content and intervention research study design.

Responsibilities: Co-develop scripts and materials for meetings with a diverse community advisory group

2020-2022

Collaborating for the Advancement of Interdisciplinary Research in Benign Urology (CAIRIBU)

Penniston, UW-Madison Department of Urology

Funder: National Institutes of Health U24

Goal: Foster scientific communication, coordination, and collaboration to support basic and translational research to advance understanding of benign genitourinary diseases.

Responsibilities: Develop workshops, presentations. Create inventory of stakeholder engagement resources at CAIRIBU institutions. Advise on additional strategies to increase both urology researchers' awareness of key stakeholder engagement principles and practices, and utilization of engagement resources that advance patient-centered research.

2021-2022

Optimizing the Capacity of Public Schools to Promote Youth Mental Health

Garbacz, UW-Madison Department of Educational Psychology

Funder: UW-Madison Institute for Clinical and Translational Science

Goal: Convene groups of multi-stakeholders to identify and develop strategies to meet mental health needs of youth.

Responsibilities: Co-develop scripts and materials for meetings with diverse stakeholder groups.

2021-2022

Addressing disparities in the primary care of chronic conditions in the COVID-19 era: A tool for clinics to map local barriers to known strategies

Ramly, UW-Madison Department of Family Medicine and Community Health

Funder: UW-Madison Institute for Clinical and Translational Science

Goal: Understand perceptions of barriers/facilitators to using telehealth to address chronic disease prevention and management in diverse populations

Responsibilities: Planned and facilitated community advisor meetings on attitudes towards telehealth and equity in the delivery of telehealth services.

2020-2021

Advancing Health Equity through Legal Intervention for Low-Income Wisconsinites

Davis, UW-Madison Center for Patient Partnerships; Institute for Research on Poverty

Funder: Wisconsin Partnership Program

Goal: Develop innovative web application and community programming to address/resolve common legal issues.

Responsibilities: Coordinate multiple meetings with consumer/community advisory boards. Plan and facilitate user-testing of website app. Advise on community outreach and Plain Language materials.

2020-2021

Assessing the Readiness of Dane County Healthcare Systems to Equitably Serve LGBTQ Patients

Greene, UW-Madison School of Nursing

Funder: UW-Madison Institute for Clinical and Translational Science

Goal: Develop method to evaluate health systems' ability to care for LGBTQ people, create a set of guidelines for improvement.

Responsibilities: Develop and deliver tailored orientation for Patient and Community Advisory Board (PCAB). Consult on PCAB agendas, materials, meeting facilitation and practices to sustain stakeholder participation.

2020-2021

Engaging Stakeholders in Integration of Assessing Medication Adherence & Tailoring Intervention in Clinic (A-MATIC) in SLE Visits

Garg, UW-Madison Department of Medicine

Funder: UW-Madison Institute for Clinical and Translational Science

Goal: Engage diverse group of lupus patient stakeholders to explore the patient perspective on barriers and facilitators to medication adherence.

Responsibilities: Co-create orientation materials for stakeholders; advise on meeting agendas, facilitation skills and handling engagement challenges.

2020-2021

Partnering with a Wisconsin Health System to Optimize Opioid Stewardship Across the Care Continuum

Chui, UW-Madison School of Pharmacy

Funder: UW-Madison Institute for Clinical and Translational Science

Goal: Engage diverse stakeholders for input on research agenda to address opioid crisis.

Responsibilities: Advise on strategic agendas and effective facilitation for three stakeholder groups (Providers, Community, Patient/Family)

2020-2023

Pain Management and Opioid Consortia of Research

Krebs, Minneapolis VA Healthcare System

Funder: US Veterans Administration

Goal: Enhance communication and accelerate VA research and dissemination in area of pain and opioid research.

Responsibilities: Co-develop and deliver tailored Veterans Engagement Panel (VEP) orientation. Provide coaching and advice on monthly VEP meetings.

2020-2021

Improving Diabetes Programs for Blacks in WI: Peers as Coaches in Medicine Use

Shiyanbola, UW-Madison School of Pharmacy

Funder: Baldwin Wisconsin Idea Endowment

Goal: Decrease diabetes-related morbidity among African-Americans through the use of a culturally appropriate program.

Responsibilities: Co-create materials for peer advisor training sessions. Advise on virtual stakeholder engagement strategies.

2020

Consortium to Disseminate and Understand Implementation of Opioid Use Disorder Treatment (CONDUIT)

Multi-site, multi-PI

Funder: VA Office of Research and Development

Goal: Increase coordination of VA research initiatives to improve treatment for Opioid Use Disorder.

Responsibilities: Develop and co-deliver virtual orientation training sessions tailored for specific Veterans Engagement Board of 14 members from around the country, representing all branches of the military

2016-2021

Advancing Integration of Tele-ophthalmology for Diabetic Retinopathy Screening in Rural, Multi-payer Settings

Liu, UW-Madison Department of Ophthalmology

Funder: National Institutes of Health K23

Goal: Develop an implementation package to enhance utilization of telemedicine for diabetic retinopathy in rural healthcare settings.

Responsibilities: Co-create recruitment materials, agendas, and scripts for meetings with patient advisors. Plan and facilitate meeting with community advisors to review patient interview guide.

2019-2021

Engaging Community by Engaging Researchers: PCOR in Action

Brown, University of TX-Austin Department of Population Health

Funder: Patient-Centered Outcomes Research Institute

Goal: Establish a Collaborative Council for Mental Health (CCMH), collaborate with community and campus partners to expand the understanding, value, and use of community and stakeholder engagement in research and programming.

Responsibilities: Review and revise CCMH recruitment materials. Offer feedback on effective agenda-setting. Develop and deliver targeted workshops for community advisors, health science researchers and clinicians.

2017-2021

A Comparative Effectiveness Randomized Controlled Trial of Mindfulness Meditation versus Cognitive Behavioral Therapy for Opioid-Treated Chronic Low Back Pain

Zgierska, UW-Madison Department of Family Medicine & Community Health/

Funder: Patient-Centered Outcomes Research Institute

Goal: Compare two interventions to help patients reduce chronic low back pain, decrease opioid use, and improve their quality of life.

Responsibilities: Develop and deliver tailored orientation for group of patient advisors with chronic pain. Consult on agendas and activities for all patient advisory board meetings and meetings of the multistakeholder project board.

2017-2020

Working with Veterans to Optimize Implementation of Cancer Screening Programs

Whittle, Medical College of Wisconsin Department of Medicine

Funder: Patient-Centered Outcomes Research Institute

Goal: Establish a mechanism for engaging Veterans and incorporating Veteran patients' perspectives, values, and preferences into research questions.

Responsibilities: Develop and deliver tailored orientation program for panel of Veteran advisors. Provide ongoing consultation to develop strategic agendas for additional advisor meetings and multistakeholder session with providers.

2017-2020

Veterans' Pain Care Organizational Improvement Comparative Effectiveness (VOICE) Trial

Krebs, University of Minnesota Department of Medicine

Funder: Patient-Centered Outcomes Research Institute

Goal: Improve the effectiveness and safety of pain management for Veterans.

Responsibilities: Develop and deliver tailored orientation program for national panel of Veteran advisors. Provide ongoing consultation to manage and sustain meaningful patient stakeholder engagement in monthly phone meetings.

2017-2019

Adopting Patient-Centered Prescription Medication Labels in Wisconsin

Schellhase, Medical College of WI Department of Family and Community Medicine

Funder: Healthier Wisconsin Partnership Program

Goal: Engage historically underrepresented groups to improve prescription labeling and promote more uniform, patient-centered medication labels.

Responsibilities: Develop and delivered tailored orientation program for diverse community advisory board. Advise on effective meeting practices and agendas. Conduct evaluation of engagement experience.

2016-2018

Governance of Learning Activities in Learning Healthcare Systems

Joffe, University of PA, Department of Medical Ethics and Health Policy

Funder: Patient-Centered Outcomes Research Institute

Goal: Define governance structures and processes for learning activities within Learning Healthcare Systems, with particular focus on the roles that patients, families, and community members play in governance.

Responsibilities: Coordinate community input on development of an interview guide. Pilot test and revise focus group guide.

- 2017-2018 **Instrument Development for a Social Network Analysis (SNA) of Antibiotic Prescribing in Skilled Nursing Facilities**
Crnich, UW-Madison Department of Medicine
Funder: UW-Madison Institute for Clinical and Translational Research
Goal: Develop and pilot-test an instrument for conducting social network analysis, using semi-structured and cognitive interviews with nursing staff and providers.
Responsibilities: Review and revise recruitment materials, consent form, interview guide, educational handouts.
- 2017-2018 **Engaging Stakeholders to Develop a Patient-Centered Approach to Improve Older Adult Patient Ambulation during Hospitalization**
King, UW-Madison School of Nursing
Funder: UW-Madison Institute for Clinical and Translational Research
Goal: Develop a Patient Advisory Council to help incorporate the patient perspective in interventions that promote patient ambulation during hospitalization.
Responsibilities: Advise on recruitment strategies and materials. Create and deliver tailored orientation. Co-facilitate advisory board meetings and provide ongoing support for meeting agendas, materials.
- 2017-2018 **Development of the Patient Advisor Training Strategies Toolkit**
Kaiser, UW-Madison School of Nursing
Funder: UW-Madison Institute for Clinical and Translational Research
Goal: Develop a toolkit of comprehensive training resources to help researchers prepare patient stakeholder and advisors.
Responsibilities: Co-create resources, facilitate community advisor input on toolkit materials. Co-author final product.
- 2017-2018 **Development of Tailored Approaches for Optimizing Research Engagement among Disadvantaged Patients with Alzheimer’s Disease and their Families in Acute Care Settings**
Gilmore-Bykovskiy, UW-Madison School of Nursing
Funder: UW-Madison Institute for Clinical and Translational Research
Goal: Design tailored research recruitment approaches for and engaging historically underrepresented Alzheimer’s Disease patients/caregivers in clinical research.
Responsibilities: Plan and facilitate series of community advisor meetings to get input on review recruitment strategies/materials, interview questions, and to provide feedback on emerging themes from interview data.
- 2016-2018 **Clinical Implementation of Shared Decision Making for Screening Mammography**
Burnside, UW-Madison Department of Radiology
Funder: UW-Madison Institute for Clinical and Translational Research
Goal: Develop a Patient Advisory Committee of women 40 - 49 years to advise the research team on implementation of a tool for shared decision-making.

Responsibilities: Advise on recruitment strategies and materials. Create and deliver tailored orientation. Co-facilitate advisory board meetings and provide ongoing support for meeting agendas, materials. Conduct evaluation of engagement experience.

2016-2018

Engaging Stakeholders in Reducing Overtreatment of Papillary Thyroid Microcarcinoma

Pitt, UW-Madison Department of Surgery

Funder: UW-Madison Institute for Clinical and Translational Research

Goal: Develop a Patient and Family Advisory Board to guide development of patient decision aid.

Responsibilities: Advise on effective stakeholder meeting processes, materials, and agendas. Facilitate community advisor review of patient education decision aid.

2016-2017

Building Capacity for Rural Wisconsin Older Patients to Improve Prevention Strategies and Treatment Options for Healthcare-associated Infections

Safdar, UW-Madison Department of Medicine

Funder: Patient-Centered Outcomes Research Institute

Goal: Develop Patients Engaged in Education and Research (PEER) group; engage multiple stakeholders to generate research ideas to improve the prevention and treatment of healthcare-associated infections.

Responsibilities: Advise on effective stakeholder meeting processes, materials, and agendas. Conduct evaluation of PEER experience.

2016-2017

Mentoring and research in patient-oriented breast cancer diagnosis

Burnside, UW-Madison Department of Radiology

Funder: National Institutes of Health K24

Goal: Develop a Patient Advisory Committee of women 65 years and older to advise the research team on development of a tool for shared decision-making related to mammography.

Responsibilities: Advise on recruitment strategies and materials. Create and deliver tailored orientation. Co-facilitate advisory board meetings and provide ongoing support for meeting agendas, materials. Conduct evaluation of engagement experience.

2015-2018

Navigating High Risk Surgery: Empowering Older Adults to Ask Questions that Inform Decisions about Surgical Treatment

Schwarze, University of Wisconsin Department of Surgery

Goal: Compare the effectiveness of a Question Prompt List (QPL) intervention to usual care for patients considering high-risk vascular and oncologic operations.

Responsibilities: Advise on development of 5 patient stakeholder groups at sites across the US. Work with team to coordinate effective patient advisory group

agendas, prepare for national multi-stakeholder meetings. Conduct evaluation of patient stakeholder experience.

2015-2016

Sharing Opinions and Advice on Research (SOAR) in the Deep South

Allen, University of AL-Tuscaloosa Department of Psychology

Funder: Patient-Centered Outcomes Research Institute

Goal: Create two diverse community advisory boards to address health disparities in under-resourced rural and urban communities.

Responsibilities: Develop and deliver “train the trainer” program for project staff. Advise on ongoing meeting agendas and facilitation.

2015-2016

Reaching MyHEART: Website Design and Evaluation to Disseminate Young Adult Hypertension Education

Johnson, UW-Madison Department of Medicine

Funder: UW-Madison Institute for Clinical and Translational Research

Goal: Develop and evaluate the usability of a website for young adults with hypertension.

Responsibilities: Conduct community advisor meetings to get feedback on website content and test user-interface, usability of website.

2014-2017

Family-Centered Tailoring of Pediatric Diabetes Self-Management Resources

Cox, UW-Madison Department of Pediatrics

Funder: Patient-Centered Outcomes Research Institute

Goal: Asses the effect of family-centered tailoring of diabetes self-management resources on outcomes that matter to children and parents. Advisory boards of parents, teens and younger child were created in both Madison and Milwaukee.

Responsibilities: Co-design effective stakeholder recruitment strategies and materials. Develop and deliver stakeholder orientation for Parent Advisory Boards (PAB) in Madison and Milwaukee. Plan and facilitate all PAB meetings. Co-author project toolkit.

2014-2015

Engaging Stakeholders to Develop a Patient Navigation Tool for High Risk Surgery

Schwarze, UW-Madison Department of Surgery

Funder: UW-Madison Institute for Clinical and Translational Research

Goal: Clarify surgical patients’ preoperative decisional needs and to develop a patient navigation tool for use in high-stakes surgical decision making.

Responsibilities: Advise on patient advisory board recruitment, meeting agendas and facilitation. Conduct evaluation of stakeholder engagement experience.

2014-2015

Engaging Stakeholders and Developing Partners in Mental Health and Primary Care Integration Research

Pandhi, UW-Madison Department of Family Medicine and Community Health

Funder: UW-Madison Institute for Clinical and Translational Research

Goal: Identify and prioritize outcomes important to the public from an integrated mental health and primary care model and recruit a patient/stakeholder research advisory board.

Responsibilities: Review recruitment strategies and materials, provide feedback on video scenarios. Plan and facilitate user-testing of tablet survey for community members.

2014-2015

Exploring Over-the-Counter Medication Safety in Older Adults

Chui, UW-Madison School of Pharmacy

Funder: UW-Madison Institute for Clinical and Translational Research

Goal: Asses a unique and innovative way to provide access to pharmacist support to the older adult while making decisions to purchase OTCs.

Responsibilities: Plan and facilitate community meetings to get feedback on study materials.

2014

Improving Healthcare Systems for Access to Care and Efficiency by Underserved Patients

Doebbeling, Indiana University Department of Medicine

Funder: Patient-Centered Outcomes Research Institute

Goal: Identify and implement patient-centered strategies to enhance access and continuity of care.

Responsibilities: Collaborate on patient engagement in Delphi process and multistakeholder meeting. Review public-facing materials. Develop targeted orientation to prepare community members for Delphi panel meeting.

2013-2015

Postoperative Wound Surveillance: A Patient-centered Approach

Kent, UW-Madison Department of Surgery

Funder: Agency for Healthcare Research and Quality

Goal: Reduce post-operative surgical site infections by using Smartphone technology to monitor healing.

Responsibilities: Review and revise participant recruitment materials. Plan and facilitate community advisor meetings to user-test patient training program for the SmartPhone app.

PRESENTATIONS

National

2022: "Getting Started in Stakeholder Engagement", 4-part workshop series for Collaborating for the Advancement of Interdisciplinary Research in Benign Urology (CAIRIBU)

- 2021: "Building Effective Multi-Stakeholder Research Teams: Resources for Engagement Success," panel presentation at AcademyHealth Annual Research Meeting
- 2021: "Engaging Stakeholders in Translational Research: Overview and Impact," presentation to Leadership Committee of the U24 Collaborating for the Advancement of Interdisciplinary Research in Benign Urology Center
- 2020: "Sustaining and Maintaining Partnerships: Ebbs and Flows in Engagement," presentation to national CTSA Community Engagement Brokers group
- 2020: "Successful Recruitment? Advice from Stakeholders," presentation to national CTSA Community Engagement Brokers group
- 2020: "Laws of Gravity in Stakeholder Engagement," presentation to University of Rochester Center for Community Health and Prevention
- 2019: "Successful patient engagement: Case studies and toolkits," poster presentation at Association for Clinical and Translational Science annual meeting
- 2019: "Tailoring Stakeholder Engagement for Study of Adults with Opioid-Treated Chronic Low Back Pain," poster presentation at PCORI annual meeting
- 2019: "Patient engagement toolkits: Using practice-based evidence to support translational research," presentation to NIH Nurse Scientist Translational Research Interest Group
- 2019: "CTSA Models for Stakeholder Engagement," presentation to Duke University Community Engaged Research Initiative faculty and staff
- 2018: "Putting PCORI engagement principles into practice: Lessons from WINRS and the VOICE Study," panel presentation at PCORI annual meeting
- 2018: "Identifying, Recruiting and Preparing Community Experts - Successes and Challenges," presentation to national CTSA Community Engagement Brokers
- 2018: "Building Sustainable Research Partnerships," presentation at University of Minnesota conference on *Advancing Publicly-Engaged Research, Teaching, and Learning to Address Society's Grand Challenges*
- 2017: "Maximizing Value of Stakeholder Engagement: *Tips and Tools from Consulting on Nine PCORI-Funded Studies*," workshop at Vanderbilt University Medical Center and Meharry Medical College national conference on *Advancing the Science of Community Engaged Research*
- 2017: "A Model for Community and Patient Engagement," presentation to national CTSA Community Engagement Brokers

- 2016: “Getting a Community Perspective,” poster presentation at Johns Hopkins CTSA conference on *Research Participant Recruitment & Retention: What is Working Across the Nation?*
- 2015: “Engaging Adult, Youth, & Professional Stakeholders in Patient-Centered Outcomes Research,” workshop at International Conference on Communication In Healthcare (ICCH)
- 2014: “Effective Community Engagement Models,” presentation to Columbia University CTSA Community Engagement Core Resource (CECR) group

UW-Madison

- 2020: “Conducting Focus Group Research or Stakeholder Activities in the New Virtual World,” presentation for UW-Madison Institute for Clinical and Translational Science (ICTR)
- 2020: “Inclusive communication practices: Insights from community voices,” presentation to SMPH Communicators Community of Practice
- 2020: “Engaging Patients and Other Stakeholders in Research: Tips and Tools,” presentation to UW-Madison Department of Family Medicine and Community Health
- 2019: “Exploring patient-engaged research: Tips and tools for successful collaboration,” workshop for UW-Madison ICTR
- 2019: “Stakeholder Engagement: You’re not in this alone,” workshop at BadgerConnect Research Services Fair
- 2018: “Engaging Patient Advisors to Improve Research Recruitment, Retention, & Outcomes: Who, How, and Why?,” workshop for ICTR short course on *Engaging Key Partners to Design and Conduct High Quality Clinical Research*
- 2018: “Planning and Facilitating Effective Meetings with Patient Advisors,” workshop for ICTR short course on *Engaging Key Partners to Design and Conduct High Quality Clinical Research*
- 2018: “Recruitment for Clinical Trials: WINRS lessons learned”; presentation to UW-Madison ICTR Recruitment Working Group
- 2018: “Engaging Patient Stakeholders in Research: Benefits, Challenges, and Advice,” presentation to Wisconsin Surgical Outcomes Research group
- 2018: “Patient and Community Engagement,” presentation to Preventive Medicine Residency group
- 2017: “Planning Stakeholder Engagement,” workshop for ICTR short course on *Engaging Patients & Other Stakeholders in Translational Research: Tools and Best Practices for Research Teams*

- 2017: "Bowers-WINRS: Summary of Study Results and Report on Initiatives," presentation to the UW-Madison External Community Review Committee for the Institute for Clinical and Translational Research
- 2016: "The Value of Lay Advisors: What have we learned and what difference does it make?" presentation to Department of Family Medicine and Community Health Fellowship Program
- 2016: "Foundations for Successfully Engaging Hard-to-Reach Patient Stakeholders," Patient-Centered Outcomes Research workshop for ICTR series on how to conduct high quality Patient-Centered Outcomes Research (PCOR)
<https://ictr.wisc.edu/PCORTraining#hide2>.
- 2015: "Innovative Patient and Community Engagement Services for Researchers," presentation to Building Interdisciplinary Research Careers in Women's Health (BIRCWH) scholars
- 2015: "Community Engagement," presentation at inaugural forum for community-engaged scholars (Discovery Building Town Center/Morgridge Center for Public Service)
- 2015: "Planning for PCOR and PCORI Grants: Steps to Develop an Effective Patient Advisory Board," presentation to UW-Madison Health Innovations Program
- 2012: "Recruitment Challenges: The Answers are in the CARDS," presentation to ICTR Community-Academic Partnerships Steering Committee

UW-Madison School of Nursing

Research Colloquium:

- 2017: "Treatment Fidelity: Why Patient Input Matters", presentation for School of Nursing
- 2016: "5 Years and Counting: Lessons Learned from Sustaining the CARDS",
- 2014: "Live from the School of Nursing: Demonstration of the Community Advisors on Research Design and Strategies"
- 2013: "Beyond the Consent Template: Using Community Feedback and Plain Language Principles to Improve Consent Forms"
- 2012: "A New Approach for More Effective Research Recruitment"
- 2012: "Recruitment Challenges? The Answers are in the CARDS"

Other:

- 2019: School of Nursing Board of Visitors RED talk
- 2017: "Working with Community Partners - Making the Connection," School of Nursing Cultural Competency series
- 2016: Bunge Society Dinner presentation for donors

MEDIA PRODUCTION

- 2021 **10th Anniversary of the Community Advisors on Research Design and Strategies (CARDS)[®]**
Conducted recorded Zoom interviews with 17 CARDS members and 5 UW-Madison researchers; worked with production consultant to create 4 short videos highlighting the impact of the CARDS service: <https://winrs.nursing.wisc.edu/the-wisconsin-network-for-research-support-winrs-marks-a-significant-milestone/>
- 2018 **WINRS logo and website redesign**
Worked with small team to design new logo for WINRS, revised website layout and content: <https://winrs.nursing.wisc.edu/>
- 2016 **“How to Reach and Retain Patient Stakeholders” toolkit**
Interviewed over 30 patient and community stakeholders; edited material to create thematic video clips to include in final toolkit; <https://www.hipxchange.org/HARPS>
- 2014 **Wisconsin Network for Research Support (WINRS) website**
Worked with small team to create design and content for first WINRS website
- 2013 **Researcher Interview Project**
Conducted recorded interviews with UW-Madison researchers about their experiences with the CARDS[®]; edited content to create short videos; created YouTube channel to share videos:
<https://www.youtube.com/watch?v=llg0ANG7OpM>
https://www.youtube.com/watch?v=J17p_Llv27g
<https://www.youtube.com/watch?v=WvyzT3xBIAE>
- 2007 **YouTube Video Advertisement**
Wrote, filmed and edited video ad for the Echinacea Cold Study:
https://www.youtube.com/watch?v=De_TXfKKUfo

CONTINUING EDUCATION

- 2019: “Research Core First Financials” (UW-Madison Office of Campus Research Cores)
- 2014: "Designing and Conducting Focus Group Interviews" (UW-Madison ICTR)
- 2009: "Designing and Conducting Focus Group Interviews" (University of MN School of Public Health)

SERVICE and LEADERSHIP

UW-Madison School of Nursing

- School of Nursing Dean Review Committee (2020-2021)
- School of Nursing Equity, Diversity and Inclusion Committee; focus on development of the Inclusive Excellence Plan for School of Nursing (2018-2020)

- School of Nursing Committee on Academic Staff Issues; focus on revised employee onboarding process (2012-2015)
- Community Health Interest Group; focus on community engagement (2009-2012)
- New Employee Orientation Task Force; focus on updated orientation process (2010)
- Guest lecturer in undergraduate and graduate level classes (N302, N312, N314, N322, N819, N804, N847)

UW-Madison

- UW-Madison Community Partnerships and Outreach (CPO) Staff Network; contributed to development of Civic Action Plan for the UW-Madison (2012-2017)
- UW-Madison Academic Staff Excellence Awards; volunteer reviewer (2019-2020)
- Guest lecturer in graduate level classes (BMI544, PHS640, FAMMED701, PHARM911)

National

- National CTSA Community Engagement Managers group, a community of practice dedicated to developing and sharing best practices in community-academic partnerships, and patient/community engagement. (2017-2021)
- Journal Article Reviewer, Progress in Community Health Partnerships (ongoing)

Community

- Disaster Relief Volunteer, American Red Cross (2022)
- Volunteer, Nature Conservancy of Southwest Florida (2022)
- Alumni Class Ambassador, Oberlin College (2007-present)
- Interview Committee, Community Outreach Manager at Lussier Community Education Center (2015)
- Parent-Teacher Group, Madison East High School (2007-2013)
- Parent-teacher Group, Lapham/Marquette Elementary School (2000-2006)
- Board President, Tenney Nursery and Parent Center (1997-1999)

AWARDS AND HONORS

2018	<p>Excellence in Research: Critical Support Award Recipient</p> <p>University of Wisconsin-Madison Chancellor’s Academic Staff Excellence Award to “recognize academic staff who exemplify the sustained excellence, outstanding achievement, and creative initiative that characterizes this world-renowned university”</p>
2017-2021	<p>Invited Member, American Institutes for Research National Stakeholder Advisory Group</p> <p>Diverse group selected to advise on development of training resources for Patient-Centered and Community-Engaged Research (funded by the Patient-Centered Outcomes Research Institute)</p>
2007	<p>Oberlin College Class President of the Year Award</p> <p>To recognize Oberlin alumni who have given service of great value</p>